



Annual Report

July 2021-June 2022



The Atlantic Public Library connects the community to information, resources, and each other in order to spark ideas and new connections.

HIGHLIGHTS IN THE LIBRARY

- Approved a new strategic plan to focus on marketing, community information, and completing physical updates in the library.
- Updated the library's mission statement (see above).
- Received a grant from the Network of the National Library of Medicine (Region 6) for Mental Health Resources in partnership with Healthy Cass County. The grant helped purchase the tablet station, purchased resources for circulation that were distributed to every library in Cass County, and supported mental health programming.
- Library use and attendance at programs is finally rebounding to "normal" levels after two years affected by Covid-19.

HIGHLIGHTS IN THE COMMUNITY

- Cass County Library Association became an affiliate with Dolly Parton's Imagination Library that sends books each month to registered children under 5 years old. This program is completely funded through grants and donations from across the county.
- The library participated in Produce in the Park and the Cass County Fair and hosted a Grow Another Row produce stand.
- Continued monthly homebound delivery with Hospital Auxiliary volunteers.

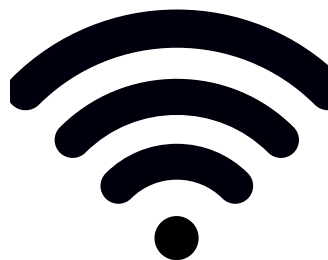
LIBRARY USE BY THE NUMBERS



38,726 VISITS

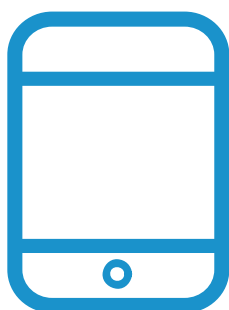
3,595 people attended 300 programs

10,588
wi-fi
connections



3,345
computer
sessions

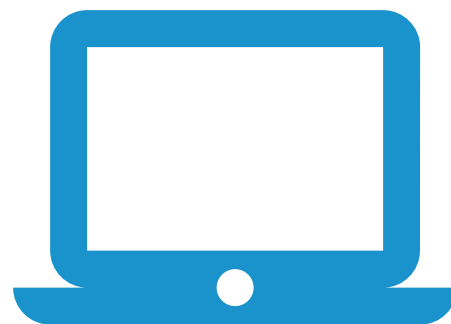
Digital
Library Use:
22,259



Physical
Checkouts:
45,820



All Other
Online
Resources:
6,050



It cost **\$436,541** to run the library in FY22.

Revenues: where the money comes from



County & contracting cities: 6%
State & federal funding: 2%
All other: 5%

Expenses: where the money goes



Collection (physical & digital): 16%
All other: 16%

